

**COVER WATCHES**  
LOGO COLOUR SPECIFICATION



**PANTONE COLOUR**  
PANTONE 876 C (METALLIC)

**4 COLOUR PRINTING | CMYK**  
40% CYAN  
70% MAGENTA  
100% YELLOW  
0% BLACK



**BLACK**  
100% BLACK



**VARIATIONS**  
WHITE LOGO ON BLACK OR  
COLOUR BACKGROUND

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